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**Project:** Network of Competence on Internet of Things  
[NEON]

**Project ID:** 618942-EPP-1-2020-1-AT-EPPKA2-CBHE-JP

**Work Package 7:** Dissemination and exploitation of project  
outcomes

**Title:** D7.3 Preparation and delivery of dissemination  
reports and informative material

**Lead Organization:** UCU

**Participating  
Organization:** UNI-KLU, UC3M, UNC, UNS, UNMDP, Udelar,  
UCU, INCUTEX, ALASSIO, ALENET, TEAC, EYCON,  
ALLIANSYS SRL, Santex, TELECOM ARGENTINA  
S.A, CONTROLNET S. A., ABM ingeniería y  
sistemas S.R.L., UTE, CONAE.

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**Contributors:**

**Disclaimer:**

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Deliverable data	Work Package and Outcome ref.nr	WP7 D7.3
	Title	Preparation and delivery of dissemination reports and informative material
	Type	<input type="checkbox"/> Teaching material <input type="checkbox"/> Event <input type="checkbox"/> Learning material <input type="checkbox"/> Report <input type="checkbox"/> Training material <input type="checkbox"/> Service / Product
	Description	This deliverable will ensure periodical dissemination and exploitation reports on the project, which aggregate current major outcomes of the Preparation and Development WPs. It will also include activities for collection of data and documents to be published at the project web page.
	Date	13.12.2022
	Language	English
Target groups	<input checked="" type="checkbox"/> Teaching staff <input checked="" type="checkbox"/> Students <input checked="" type="checkbox"/> Trainees <input type="checkbox"/> Administrative staff <input type="checkbox"/> Technical staff <input type="checkbox"/> Librarians <input checked="" type="checkbox"/> Industry partners	
Dissemination level	<input type="checkbox"/> Department / Faculty <input type="checkbox"/> Local <input type="checkbox"/> National <input type="checkbox"/> Institution <input type="checkbox"/> Regional <input checked="" type="checkbox"/> International	
Lead Organization	UCU	
Participating Organization	UNI-KLU, UC3M, UNC, UNS, UNMDP, Udelar, UCU, INCUTEX, ALASSIO, ALENET, TEAC, EYCON, ALLIANSYS SRL, Santex, TELECOM ARGENTINA S.A, CONTROLNET S. A., ABM ingeniería y sistemas S.R.L., UTE, CONAE	
Task	T7.3 Create promotional and dissemination material targeting high schools' students and society at large (exploiting also media).	

Revision History				
Version	Date	Author(s)	Organization(s)	Brief description of change
1	10/12/2022	Matias Miguez, Nicole Imbert	UCU	Super draft
2	15/10/2022	Matias Miguez, Alfredo Arnaud, Nicole Imbert	UCU	All chapters completed
3	12/12/2022	Nicole Imbert	UCU	Final revision

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## 1. Introduction

In this deliverable: **D7.3** “Preparation and delivery of dissemination reports and informative material”, will be reported the promotional and dissemination material created within the task: **T7.3** “Create promotional and dissemination material targeting high schools’ students and society at large (exploiting also media)” which is carried out by UCU.

The authors and contributors of the report are all the task leaders in WP7: Universidad Católica del Uruguay (UCU), Alpen-Adria-Universität Klagenfurt (UNI-KLU), Universidad de la República (UdelaR), Universidad Nacional de Córdoba (UNC), Universidad Nacional del Sur (UNS), Universidad Nacional de Mar del Plata (UNMdP).

## 2. Objectives of promotional and dissemination material

The aim of the promotional and dissemination material is to promote all the project activities, events and outcomes. Dissemination activities will be carried throughout the entire duration of the project and these materials have been created to contribute with the promotional purposes.

## 3. Preparation and delivery of dissemination and informative material

Dissemination and informative materials have been prepared for promotional purposes. These materials collect the main information about the project and they have been made in order to use in all the open events, webinars, seminars and other dissemination activities by all the project partners.

There are different types of promotional material :

- 1 Flyer with general information about NEON Project (in English and Spanish).
- 1 Editable Flyer for events (in English and Spanish).
- 1 Roll-up banner (in English and Spanish).
- 2 Templates for social media channels.
- 3 Images for social media channels.
- 2 Videos (long and short version, 1min and 3min, in Spanish) with the participation of members of the project talking about IoT and increasing the interest of the audience in participating in the project.

Informative material will be disseminated in local high schools through the universities, and media events.

# NETWORK OF COMPETENCE ON INTERNET OF THINGS



Network of Competence on Internet of Things

[www.project-neon.eu](http://www.project-neon.eu)  
[www.neon-iot.org](http://www.neon-iot.org)



## Participating Institutions:























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Figure 3.1. Flyer



Figure 3.2. Roll-up banner



**NEON**  
Network of Competence on Internet of Things

## 1º NEON OPEN EVENT

How to train ourselves to enter the Internet of Things (IoT) revolution?

**Thursday October 21, 2021**  
**9:00 - 13:30 hs**  
(Argentina and Uruguay time zone: GMT-3)

**VIRTUAL MODALITY**

**INVITED CONFERENCE:**  
"Cyberphysical and Internet-of-Things Systems: Educational and skill requirements" - Dimitrios Serpanos.

**REGISTER AT: [bit.ly/neonregistration](https://bit.ly/neonregistration)**

**ORGANIZES: UNIVERSIDAD NACIONAL DE MAR DEL PLATA**

UNIVERSITÄT KLAGENFURT
 Universidad Carlos III de Madrid
 UNC
 UNS
 UNIVERSIDAD NACIONAL DE MAR DEL PLATA

UNIVERSIDAD DE LA REPÚBLICA URUGUAY
 UCU
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Figure 3.3. Flyer for events (example of the first open event)



Figure 3.4. Image for profile frontpage of social media channels

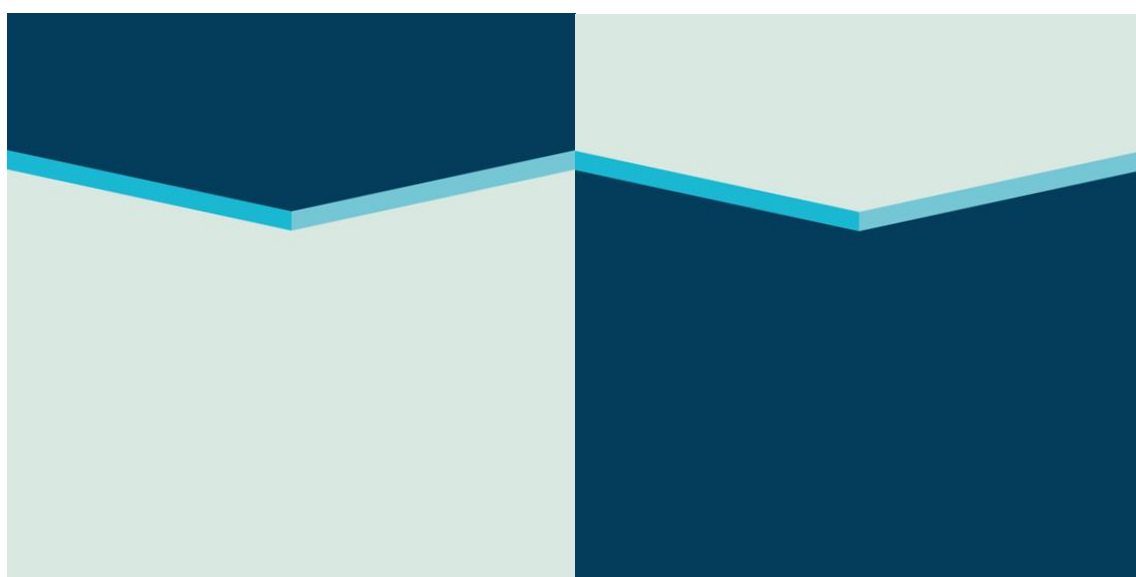


Figure 3.5. Background for posts on social media channels



Figure 3.6. Video available on: <https://www.youtube.com/watch?v=ertQDOegxUE>

## 4. Social Media Channels

Besides of the promotional material created for the project purpose, social networks accounts have been created to inform to the public in general about the events and news related to the project:

- YouTube: [youtube.com/channel/UCJw0pdbAIPiVZOM9tizV3kw](https://youtube.com/channel/UCJw0pdbAIPiVZOM9tizV3kw)
- LinkedIn: [linkedin.com/in/project-neon-iot-02a946216](https://linkedin.com/in/project-neon-iot-02a946216)
- Instagram: [instagram.com/projectNEON\\_IoT](https://instagram.com/projectNEON_IoT)
- Facebook: [facebook.com/projectNEON.IoT](https://facebook.com/projectNEON.IoT)
- Angelist: [angel.co/u/projectneon\\_iot](https://angel.co/u/projectneon_iot)
- Twitter: [twitter.com/ProjectNEON\\_IoT](https://twitter.com/ProjectNEON_IoT)
- Email: [social.project.neon@gmail.com](mailto:social.project.neon@gmail.com)

## 5. Conclusions

The materials created are going to contribute to achieve the dissemination activities and ensure presenting to the targeted groups the outcomes and activities produced during the project. The project members will be fully aware of the promotional and dissemination materials with this deliverable and are committed to doing their best to reach the project objectives using these assets.

## 6. References

[1] NEON project proposal, 2020.