



**Project:** Network of Competence on Internet of Things  
[NEON]

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**Work Package 7:** Dissemination and exploitation of project  
outcomes

**Title:** D7.4 Report on open events to reach the  
community at-large and disseminate the results  
at ICT conferences

**Lead Organization:** UCU

**Participating  
Organization:** UNI-KLU, UC3M, UNC, UNS, UNMDP, UdelaR,  
UCU, INCUTEX, ALASSIO, ALENET, TEAC, EYCON,  
ALLIANSYS SRL, Santex, TELECOM ARGENTINA  
S.A, CONTROLNET S. A., ABM ingeniería y  
sistemas S.R.L., UTE, CONAE.

**Editors:** Nicole Imbert, Matías Miguez, Joel Gak

**Contributors:**

**Disclaimer:**

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Deliverable data	Work Package and Outcome ref.nr	WP7 D7.4
	Title	D7.4 Report on open events to reach the community at-large and disseminate the results at ICT conferences
	Type	<input type="checkbox"/> Teaching material <input type="checkbox"/> Event <input type="checkbox"/> Learning material <input checked="" type="checkbox"/> Report <input type="checkbox"/> Training material <input type="checkbox"/> Service / Product
	Description	The project outcome will be presented at three project's annual open events in Mar del Plata, Montevideo and Bahia Blanca. The open events are designed to disseminate to the society at large the project activities and outcomes.
	Date	11-2023
	Language	English
Target groups	<input checked="" type="checkbox"/> Teaching staff <input checked="" type="checkbox"/> Students <input type="checkbox"/> Trainees <input type="checkbox"/> Administrative staff <input type="checkbox"/> Technical staff <input type="checkbox"/> Librarians <input checked="" type="checkbox"/> Industry partners <input checked="" type="checkbox"/> Other  <i>If you selected 'Other', please identify these target groups.</i> Wide public community, Industrial representatives, Higher education authorities, Universities management and coordinators, Chambers of commerce.	
Dissemination level	<input type="checkbox"/> Department / Faculty <input type="checkbox"/> Local <input checked="" type="checkbox"/> National <input type="checkbox"/> Institution <input type="checkbox"/> Regional <input checked="" type="checkbox"/> International	
Lead Organization	UCU	
Participating Organization	UNI-KLU, UC3M, UNC, UNS, UNMDP, UdelaR, UCU, INCUTEX, ALASSIO, ALENET, TEAC, EYCON, ALLIANSYS SRL, Santex, TELECOM ARGENTINA S.A, CONTROLNET S. A., ABM ingeniería y sistemas S.R.L., UTE, CONAE	
Task	T7.4 Organize an annual open event outreaching a wide audience that includes public authorities, industry, students, pupils and non-expert people	

Revision History				
Version	Date	Author(s)	Organization(s)	Brief description of change
1	10/11/2022	Nicole Imbert	UCU	Super draft
2	13/11/2022	Joel Gak	UCU	Section 2-5 were drafted
3	13/11/2022	Matías Miguez	UCU	First completed version

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# 1. INTRODUCTION

In this deliverable: **D7.4** “Report on open events to reach the community at-large and disseminate the results at ICT conferences”, will be reported the management and outcomes produced related to the Open Event developed within WP7 which is led by UCU specifically in the milestone: **M7.9** “Open Event involving the community on academia-industry cooperation in teaching with the participation of a renowned keynote speaker in UCU” which was carried out by UCU.

The authors and contributors of the report are all the task leaders in WP7: Universidad Católica del Uruguay (UCU), Universidad de la República (UdelaR), Universidad Nacional de Córdoba (UNC), Universidad Nacional del Sur (UNS), Universidad Nacional de Mar del Plata (UNMDP). +UNI-KLU

## 2. OBJECTIVES

The aim of this deliverable is to report about the organization and the main outcomes produced in the Open Event for students in the region carried out in UCU. It contains a brief of the activities carried out, the agenda of the event, the topics covered, the number of participants, the main results and other relevant information and indicators.

## 3. CHARACTERISTICS OF THE OPEN EVENT

The main characteristics of the 2022 NEON Open Event are the following:

- Open Event Date: October 7, 2022
- Type (virtual or face-to-face): face-to-face.
- Technology Platforms:
  - Zoom meeting (English & Spanish), video available on [https://drive.google.com/file/d/1AtHPaUSak7Z2q5Jx\\_O\\_CtNzLw81\\_zw9s/view?usp=share\\_link](https://drive.google.com/file/d/1AtHPaUSak7Z2q5Jx_O_CtNzLw81_zw9s/view?usp=share_link)
- Quantity of inscriptions: 72 inscriptions
- Origin of the inscriptions:
  - 4 from UNMDP
  - 31 from UCU
  - 1 from UdelaR
  - 3 from UNS
  - 13 from UNC
  - 5 from UKLU
  - 15 from companies
- Presenters:
  - 1 academic from UCU, made the formal opening and welcomed speech.
  - 1 coordinator from Agencia nacional de Investigación e Innovación (ANII, Uruguayan National Agency of research and innovation)
  - 1 academic from UNC, talked about NEON project and summary of the actions taken so far.
  - 1 entrepreneur (Keynote presenter), talked about Robots for the Agroindustry with IoT.

## 4. AGENDA

8:30-9:00	Reception and coffee
9:00-9:10	Dr. M. Miguez from UCU, event opening and welcomed speech.
9:10-9:30	MBA. I. Boschi from ANII, talk "Oportunidades para el IoT en Uruguay (IoT opportunities in Uruguay).
9:30-10:00	Dr. G. Corral from UNC, talked about NEON project and summary of the actions taken so far.
10:00-10:40 (Keynote)	Eng. Nicolas Jodal, CEO of Genexus. "Robots para Agroindustria usando IoT (Robots for the Agroindustry with IoT)"
10:40-10:50 (Ending)	Makeathon award ceremony (see document D5.3)

In the first block Dr Miguez made the opening and welcomed the attendees, described the general characteristics and the NEON program, the Makeathon (see document D5.3) and why the IoT in the agroindustry.

In the second block, MBA. I. Boschi from ANII, made a general explanation about ANII's vision and mission, he also talked about IoT opportunities in Uruguay making and special remark in the new IoT park program "Open Digital Lab" [2].

In the third block Dr. G. Corral, made a deep description of the NEON project and how it came to be. Then she talked about the actions taken so far and future activities.

In the fourth block, the invited Keynote Eng. Nicolas Jodal, CEO of Genexus [3] made a talk entitled "Robots para Agroindustria usando IoT" (Robots for de Agroindustry with IoT). At first, he made a general introduction to IoT talking about different application examples going from smart house to self-driven vehicles. The last part of his talk was dedicated to robots for the agroindustry in particular an example of a robot for a hydroponic production.

Also, in all the blocks questions of the audience were taken and a general discussion of future applications was carried out. Finally, the makeathon award ceremony took place to close the event with the winner team speech.

## 5. DIFFUSION OF THE OPEN EVENT

The diffusion of the event was made by posting a Flyer (Fig. 1) in all social media network, sending mailing list of UCU and communication channels of NEON partners.



Figure 1. Open event flyer.

## 6. Conclusions

The event was successful, and all the proposed objectives were fulfilled. Participants from all Latin America Universities were present, and from all partner enterprises. Also, members from other companies were present, as well as from the national research institute.

## 7. References

- [1] NEON project proposal, 2020.
- [2] on line, <https://www.gub.uy/ministerio-industria-energia-mineria/comunicacion/noticias/presentaron-open-digital-lab-iniciativa-abierta-para-crear-hub-conectividad>
- [3] website, <https://www.genexus.com/>

## 8. Annexes

### 6.1. Links to Youtube and Zoom videos

Zoom event:

[https://drive.google.com/file/d/1AtHPaUSak7Z2q5Jx\\_O\\_CtNzLw81\\_zw9s/view?usp=share\\_link](https://drive.google.com/file/d/1AtHPaUSak7Z2q5Jx_O_CtNzLw81_zw9s/view?usp=share_link)

### 6.2. Brief BIO of Nicolas Jodal



Nicolás Jodal es Ingeniero de Sistemas, egresado de la Universidad de la República de Uruguay.

Junto al Ing. Breogán Gonda, es co-creador de GeneXus, la plataforma de software low-code líder en el mundo para hacer aplicaciones de misión crítica, utilizando inteligencia artificial. La creación de GeneXus les valió a ambos el Premio Nacional de Ingeniería - por parte de la Academia Nacional

de Ingeniería de la República Oriental del Uruguay.

Desde 2022, GeneXus fue adquirido por Globant para Globant X, y el Ing. Jodal continúa siendo su CEO.

Jodal es también un activo impulsor del emprendedorismo. En la actualidad, participa además, en la directiva de ThalesLab, a Company Builder, creada para apoyar Startups y Spin-offs tecnológicas de alto potencial.